

9490

# BI MAGIC Firm & Lift

Apricot



2 x 20 ml



## PRODUCT BENEFITS

The serum in the pearls contains Hyaluronic acid and New Zealand Fern Leaf Extract for an intense tightening and lifting effect. The anti-aging cream contains a lifting peptide, Hyaluronic acid and precious lipids such as Coconut Oil and Shea Butter.

## TARGET GROUP

Especially suited for mature skin with wrinkles and fine lines.

## ACTIVE INGREDIENTS

- **New Zealand Fern Leaf Extract:** comes from a large tree fern native to New Zealand. Polysaccharides extracted from the fern have been shown clinically to help with reducing wrinkles, toning and firming the skin.
- **Lifting Peptide:** ensures an intensive lifting and firming effect.
- **Coconut Oil:** contains numerous saturated fats and Lauric acid.
- **Lauric acid:** acts antibacterial and thus offers the skin protection against germs, bacteria and fungi. It provides the skin with moisture and protects it against aggressive environmental poisons. It regulates the active acid-base balance of the skin and thus acts against skin aging.
- **Shea Butter:** obtained from the fruit of the Shea tree. Contains ingredients with healing properties, has a high proportion of Triterpenes, Oleic acid, Linoleic acid, Palmitic acid, Stearic acid, Triterpene alcohols, Vitamin E, Beta-Carotene and Allantoin. It has a moisture-regulating, calming and emollient effect.
- **Hyaluronic acid:** skin's own substance, which is a strong moisturizer and moisture retaining. Due to its high water-binding capacity the skin gets firmer and smoother.
- **Filler-Effect:** immediately smooths lines and wrinkles.
- **Anti pollution effect:** provides protection from air pollution and preserves the skin's radiance.
- **UV protection:** protects against the negative effects of UV radiation.

## EFFECTS AND CHARACTERISTICS

- 2 in 1 product
- Cream and serum are individually dosable
- Tailored to the needs of your skin
- Intense tightening and lifting effect
- Filling the moisture depots
- Smooths fine lines and wrinkles immediately through a valuable lifting peptide

## APPLICATION

As Home Care apply to cleansed skin in the morning and evening. Administer the pearl serum and care cream according to the individual needs of your skin.